

The Economic Development Authority of the County of Accomack, Virginia

July 10, 2012

The Economic Development Authority met in the Conference Room of the Accomack County Airport Terminal Building, on Tuesday, July 10, 2012 at 9:00 a.m.

Members Present: John LeCato, Chair  
Shirley Zamora  
Wesley Edwards  
Irene Davis  
Robert Bloxom  
Robert Marshall  
Ira Ashby-Hope  
Guests: John Summer, JTZ Website Design  
Tom Brockenbrough, Planning Department

**Call to Order**

The EDA meeting was called to order at 9:00 a.m. by Chairman John LeCato.

**Roll Call**

The following members were present: John LeCato, Robert Bloxom, Shirley Zamora, Wesley Edwards, Irene Davis, Robert Marshall, Ira Ashby-Hope.

**Public Comment**

Mr. LeCato acknowledged Mr. John Summer from Website Design JTZ Enterprise and Tom Brockenbrough from the Planning Department representing Rich Morrison.

**Election of Officers**

Chairman LeCato opened the floor for nominations of the Chair, Vice Chair and Treasurer. Mrs. Davis stated she thought the elections had already been done. Mr. Marshall stated he thought they had as well. Mrs. Zamora stated she thought so as well

and it was done in April. Chairman LeCato said if the members were in agreement the meeting would move on. No action was taken on the election of officers.

#### **Approval of June 12, 2012 Minutes**

Robert Bloxom made a motion to approve the June 12, 2012 minutes with corrections on the attendance record showing Irene Davis was present and Ira Hope-Ashby was absent. Irene Davis seconded the motion. The motion was approved.

#### **Treasurer's Report**

Mr. Marshall stated as far as he could tell the bills have been paid and the balance in the account was \$17,700.25 as of June 29, 2012.

#### **Informational Report from Chairman and Members**

Chairman LeCato read the letter Mr. Bloxom had written to give to the tenants asking them to attend the August 14, 2012 meeting. Mr. Marshall made a motion to approve the letter after the corrections were made. Shirley Zamora seconded the motion. The motion was approved.

Mr. Edwards asked if the EDA would be getting a final draft document of the proposed changes to the Covenants before the tenants would be in the room. Mr. Bloxom stated he thought Mr. Taylor would be in attendance at this meeting so the Covenants could be reviewed after the County Attorney had them typed. A discuss ensued.

Mr. Marshall stated he felt the meeting with the tenants and the EDA should be postponed until the September EDA Meeting. It was the consensus of the EDA to have the final draft in hand and review it first before the tenants were invited to the meeting.

Mrs. Zamora asked Mr. Marshall if he would contact Mr. Taylor and have him email a copy of the draft covenants to the EDA members and Mr. Marshall said he would get the

County Attorney to email the draft covenants to them. Mr. Marshall stated to table the invitation until the September meeting. Chairman LeCato said it would be tabled until September meeting. *Previous motion has to be rescinded in order to table the invitation to the tenants to attend the September meeting.*

**Report from Wesley Edwards and Irene Davis**

Mr. Edwards told the EDA he had received a call from Barbara Swank and she had asked him to attend the ANPDC Meeting because she was unable to contact Mr. LeCato and Mrs. Jester was not longer available. Mr. Edwards told the EDA that Mrs. Swank had asked him to serve on the ANPDC on behalf of the EDA and he said he would do it once he had discussed it with the EDA because he had seen in an email that Chairman LeCato had asked Irene Davis to represent the EDA in his behalf. He continued and stated that Mrs. Swank wanted him and Irene Davis to serve on the ANPDC. Chairman LeCato asked Mr. Edwards to represent the EDA on his behalf. Mr. Edward told the members he had also been nominated to serve on the Nominating Committee for the ANPDC. Chairman LeCato asked Mrs. Davis if she wanted to serve as well and she stated she would. Mr. LeCato appointed Mrs. Davis and Mr. Edwards to serve on behalf of the EDA.

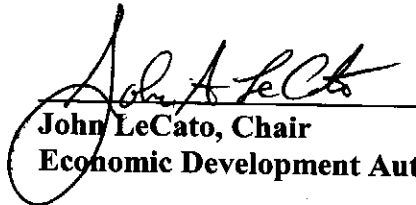
Mr. Edwards spoke on the 100 page document he had received via email from ANPDC. He told the EDA that this document was one of the best documents he had ever seen since he had been involved in Accomack County. Mr. Edwards wanted the EDA to know that this document was only in draft form and the document would be discussed at the August ANPDC meeting on the amendments that had been proposed and approve it.

Mrs. Davis told the EDA she had not had the opportunity to meet with Mr. Edwards yet regarding the marketing side and she had not met with Mrs. Hope yet to talk about the problems or concerns she has regarding the website.

Mrs. Davis stated she invited Mr. Summer from JTZ to attend the EDA meeting to help answer questions for the EDA and answer some of the problems that Mrs. Hope has. Mr. John Summer gave a brief presentation on the EDA's Website and said the website of the EDA needed to be modeled around the Comprehensive Development Plan. He continued and stated the EDA Website was designed very well but was not on target and that was one of the things he would be able to help with. He continued and stated that his company could help with the measurement (ROI) Return On Investment. Mr. Summer continued telling the EDA what he could do for the EDA website and what type of clientele that would be attracted to the site, and his goal would be to attract the customers to the website. A discussion ensued on what the website should look like and how to get the update on the website done and email addressing. It was a consensus of the EDA that a website was very much needed. Shirley Zamora made a motion to go with the new website designer JTZ Enterprises for \$1000 per year including hosting, reporting, search engines, authorization and maintenance. Ira Ashby-Hope seconded the motion. The motion was unanimously approved. Chairman LeCato asked Mrs. Davis to contact John Summer, to contact Ira Ashby-Hope to get the website started. Chairman LeCato appointed Irene Davis as the liaison for the EDA and JTZ Enterprises.

**Adjournment**

Robert Marshall made a motion to adjourn the EDA meeting and Ira Ashby Hope seconded the motion. The motion was approved.

  
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**John LeCato, Chair**  
**Economic Development Authority**

8-14-12  
**Date**