

The Economic Development Authority of the County of Accomack, Virginia  
Regular Monthly Meeting

June 14, 2011

The Economic Development Authority met in the Conference Room of the Accomack County Airport Terminal Building, on Tuesday, June 14, 2011 at 9:00 A.M.

Members Present: John Arthur LeCato, Chairman  
Mary Jester, Vice Chairman  
Shirley Zamora  
Rhet Tignor  
Robert Marshall

Members Absent: Robert Watson  
Ira Ashby-Hope

**Call to Order**

The meeting was called to order at 9:00 A. M. by Chairman LeCato.

**Roll Call**

The following members were present: John LeCato, Mary Jester, Shirley Zamora, Robert Marshall, and Rhet Tignor.

**Acknowledgement of County Administrator Steve Miner**

Chairman LeCato thanked Mr. Miner for coming to the EDA meeting.

**Approval of May 17, 2011 Minutes**

Rhet Tignor made a motion to approved the May 17, 2011 minutes and Mary Jester seconded the motion. The minutes were approved.

**Treasurer's Report**

Shirley Zamora gave the Treasurer's Report. She stated the EDA had a balance of \$26,288.64, however, there was activity on the account this month because an account was opened (Good As Gold) with Go Daddy.com. She stated that the check had not cleared the bank and the website could not be activated yet and the cost to set up the account was \$227 which left a balance of \$26,000. Rhet Tignor made a motion to accept her report and Mary Jester seconded the motion. The motion was approved.

## **Informational Report from Chairman and Members**

Rhet Tignor stated he would present the EDA's report to the Accomack County Board of Supervisors at their July meeting. A discussion ensued concerning communication and a vision of where the EDA was going and where they wanted to be. It was the consensus of the EDA to invite Barbara Schwenk to the next EDA meeting to review the CEDS process.

## **Marketing Strategies**

Lynne C. Lochen, Tourism Development Specialist Partnership Alliance Marketing, from the Virginia Tourism Corporation gave a presentation on tourism and how much cash revenue was generated by tourism and gave national and state statistics and trends on tourism. Ms. Lochen spoke on the bill the governor signed concerning Gap Funding and stated it would go into effect on July 1. She explained that Gap Funding was new tourism mechanism. Ms. Lochen continued by saying this was new legislation signed to develop financing for new tourism businesses. A discussion ensued concerning the localities creating a Tourism Zone Ordinance and work with the Eastern Shore Tourism Commission entity to submit a tourism plan and tourism zone which would have to be approved by the Virginia Tourism Corporation and put on file with the Tourism Corporation. A discussion ensued concerning the Tourism Zone Ordinance and the one per cent (1%) tax revenue sales.

## **Recess**

Chairman LeCato recessed the EDA meeting for 5 minutes.

## **Call to Order**

Chairman LeCato called the meeting back to order.

## **Grass Cutting Contract with the Accomack County Airport**

Chairman LeCato told the EDA members the Airport would like for the EDA to help purchase the lawn mower that needs to be replaced at the Airport. He said the Airport had applied for a grant that would pay for fifty per cent (50%) of the lawn mower. Barbara wanted to know if the EDA would be willing to pay \$1000 towards the purchase.

Mary Jester made a motion to allocate \$1000 (twenty five per cent) (25%) to the Airport Authority for the Economic Development Authority's share for the purchase of a new lawn mower and Robert Marshall seconded the motion. The motion was approved.

Chairman LeCato stated he would sign the contract with the Airport for the fuel, cutting the grass, and put in the contract the EDA would donate \$1000 for the purchase of the new lawn mower.

**Adjournment**

Robert Marshall made a motion to adjourn the EDA meeting and Shirley Zamora seconded the motion. The motion was approved. The meeting adjourned at 11:10 a.m.

*Mary Guster, Vice Chairman*  
*for* ~~John LeCato, Chairman~~  
Economic Development Authority

7-12-2011  
Date